![skuid logo]

Create a high-impact candidate experience

Recruit better quality candidates with less effort and expense

Wow candidates with your current systems

Attracting and hiring talent in an ultra-competitive market is difficult, especially when candidates have a disjointed experience across your career site, recruitment marketing platform, talent network, and ATS.

Skuid EXP improves the candidate experience:

- Brand each step of the candidate journey for consistent and engaging interactions.
- Increase candidate conversion by 194% and convert more passive talent.
- Get better candidates with less effort and expense.

Facts on the applicant experience

Mobile matters
- 90% of job seekers use mobile[1]
- 78% want to apply via mobile[2]

Complexity causes drop off
- 75% of the workforce is "passive"[3]
- 60% of candidates bounce at the registration page[4]
- Candidates are 365% less likely to submit an application that takes more than 15 minutes[5]

Branding counts
- 75% of job seekers consider an employer's brand before even applying for a job[6]
- 46% of job applicants will sever their business relationship with a brand if they have a poor candidate experience[7]

Skuid EXP enhances your ATS

Personal Information

Please enter all relevant personal info the fields below.

FIRST NAME*

Michael

LAST NAME*

Saligman

PREFERRED NAME*

Mike

Import Your Resume

Where do you want to import from?

📇
A File
Import your resume from your desktop, Dropbox, Google Drive, etc.

Make applying for jobs so easy even passive candidates will do it

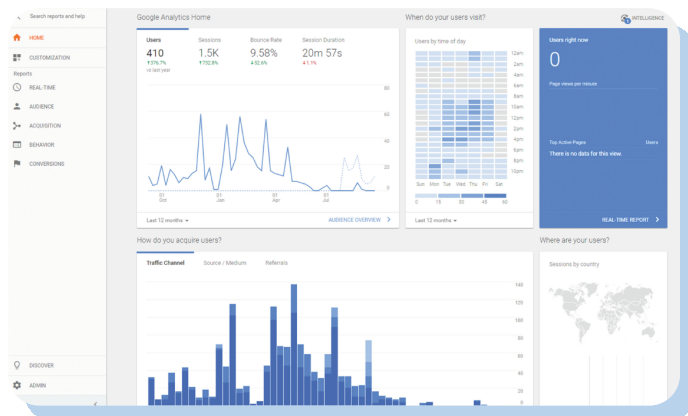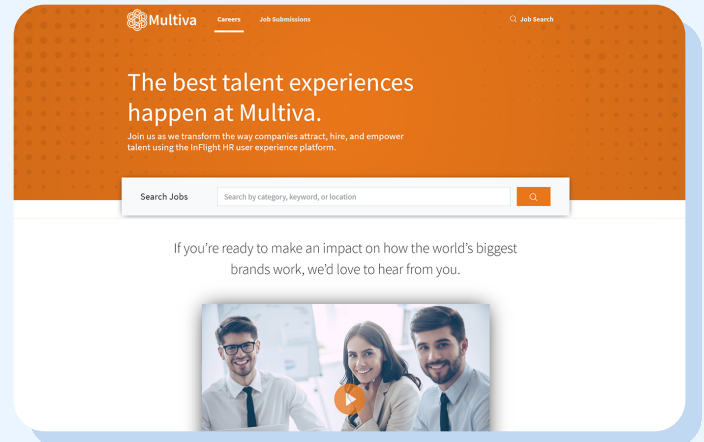**Skuid EXP increases candidate conversion by 194%**
- Remove up-front talent network forms and ATS user registration.
- Create short, simple apply flows that are optimized for mobile and any other device.
- Add live, in-context form validation.

Your employer brand shouldn't end at "Apply now"

Your apply flow needs to provide the same quality experience as your career site, especially since 65% of candidates are coming to it from job boards, ads, and recruitment marketing programs.

Skuid EXP provides:
- Smooth and seamless handoffs across your entire candidate journey.
- Consistent branding from the career site through the apply flow.
- Consumer-grade user experience.

Multiva | Careers | Job Submissions | Job Search

The best talent experiences happen at Multiva.

Join us as we transform the way companies attract, hire, and empower talent using the InFlight HR user experience platform.

Search Jobs | Search by category, keyword, or location

If you're ready to make an impact on how the world's biggest brands work, we'd love to hear from you.

Data-driven applicant experience design

Optimize your candidate experience to match your unique employer brand. Skuid EXP offers:
- End-to-end career site and apply flow analytics.
- Simple A/B testing.
- Rapid prototyping, QA, and promotion to production.

Save 66% of your job ad budget with Skuid EXP

Increasing conversion means you can buy fewer ads and spend less effort driving candidates to your job applications.

Skuid EXP advantages include:

- No required changes or upgrades to your talent acquisition stack.
- Quick and easy API-free integrations to any system.
- Deployments take just a few weeks.

- No impact on your security, privacy, and compliance.
- WCAG 2.0 AA accessibility and OFCCP-compliant.
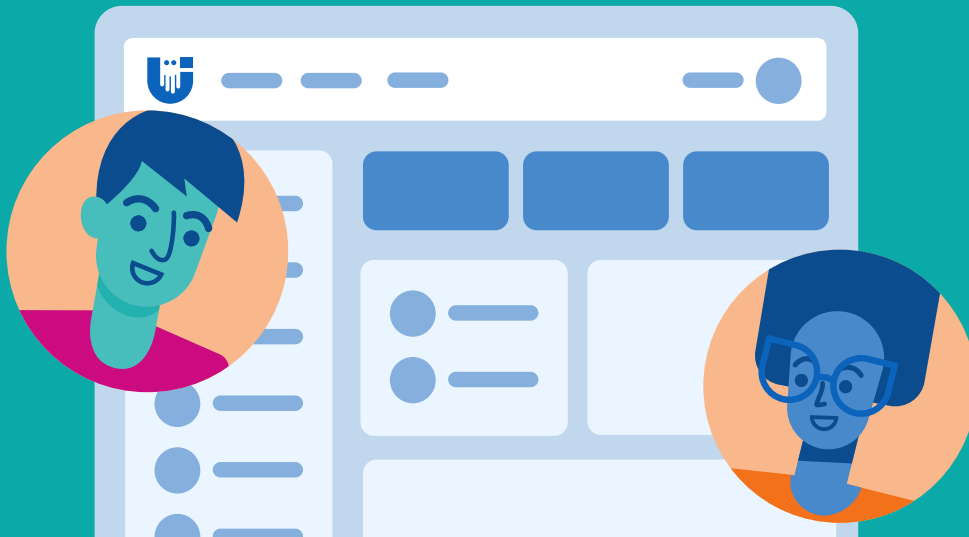
A leading national shipping and logistics provider **eliminated 48% of applicant drop-off** at the ATS registration step using Skuid EXP.

Skuid EXP works with your current talent acquisition systems—no changes or updates are required.

Taleo · ORACLE PEOPLESOFT · SAP SuccessFactors · Google for Jobs · TalentBrew

LinkedIn · Avature · SYMPHONY TALENT · workday · BrassRing · indeed

Winning brands trust Skuid EXP

Many world-class organizations use Skuid to enhance user experience in their existing enterprise systems and optimize them for mobile.

Here are just a few of our customers...

American Tower

American Tower uses Skuid EXP to modernize, mobilize, and create consistent branding across their Taleo candidate experience, including the job search and apply process.

Corteva Agriscience

Corteva Agriscience uses Skuid EXP to power its careers site and Taleo apply flow to create a beautifully-branded and compelling candidate experience.

Cox Enterprises

Cox Enterprises uses Skuid EXP to reduce applicant drop-off by deferring Taleo user registration and creating a simpler, smoother application process for candidates.

Hyatt Global

Hyatt Global powers their international careers portal and apply process for all banners across the chain using Skuid EXP. The company has improved applicant conversion with a candidate experience that's beautiful, mobile-optimized, and a seamless extension of Hyatt's employer brand.

Schneider National

Schneider National uses Skuid EXP to improve funnel conversion rates and capture more completed applications from Taleo with a seamlessly branded, mobile-optimized, and candidate-friendly apply process.

Footnotes:

1. Survey data is based on a Glassdoor survey conducted online from April 22-30, 2014 among 1,000 employees and job seekers.
2. Indeed, http://blog.indeed.com/2014/09/18/78-of-candidates-would-apply-to-jobs-from-mobile/
3. "Recruitment marketing: converting candidates, winning talent," Aberdeen Group, February 2016

4. https://www.linkedin.com/pulse/new-survey-suggests-candidate-registration-practices-could-davies
5. https://www.eremedia.com/ere/long-job-descriptions-and-titles-can-hurt-you-and-so-can-short-ones/
6. The Ultimate List of Employer Brand Statistics, LinkedIn, 2016
7. Talent Board, 2017 North American Candidate Experience research report